



BNCA's

**SES RE Cell**

**SOCIAL ENTREPRENEURSHIP,  
SWACHHATA &  
RURAL ENGAGEMENT CELL**

Guided by  
MINISTRY OF EDUCATION  
Government of India

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**About the SES RE cell**

**Our team**

**Competition 1-**

Be Good Do Good

**Competition 2-**

National level competition on  
social entrepreneurship

# SES RE cell areas:

- **Swachta Action Plan (SAP):**

1. **Sanitation and Hygiene**
2. **Waste Management**
3. **Water Management**
4. **Energy Management**
5. **Greenery**

- **Social entrepreneurship**
- **Rural Engagement**



both at institutional or campus level and /or Village/ community level.

- **A kind of formation of a self help group**
- **Experiential Learning through varies activities, initiatives and hands on work with and for community**

The consolidated institutional report about which activity carried out and how students got involved in it along with few good quality photographs (in pdf file format less than 8 MB) from your desk on the activities undertaken for Viveka Subhashitam may be submitted by 26 January 2021. We also request you to conduct the institution level SES RE Student Action Plan Competition

## Swachhta

“Swachhta has been recognized and accorded top priority by the government of India. **Hygiene and hygienic practices in life are critical for health not only to improve a living environment but also to elevate our thinking** to a more pure and healthy state. A huge population base and varying education and awareness levels do not promote a secure hygienic environment and hence this is a major challenge. Lack of hygiene in habits negatively impacts the country's progress to global benchmarks in all spheres and also impacts the working population.

This creates unhealthy mind- sets in the people. **A clean or Swachh mind** is generated from a Swachh environment. Teachers and students of the education system need to play the lead role in making the masses aware of the quintessential need for hygiene. The Department of Higher Education decided to embark on the mission through the standard operating procedure on Swachhta for its Institutions setting forth practices that must be implemented at all higher educational institutions.

All Institutions need to simultaneously follow the parameters of **the campus hygiene** laid out in the material so that the minds of the students flower in a clean and pure campus atmosphere. Along with education, swachhta is also a precious lesson that can be learnt in education Institutions as it defines students' personalities” - Shri Prakash Javadekar, Hon'ble Minister for Human Resource Development, Govt. of India. Based on the thoughts of the Hon'ble Minister , MGNCRE was deputed to work on creation of various tools to help HEIs to inculcate a sense of Swachhta in their students.

# OUR TEAM

Dr. Anurag Kashyap

Dr. Swati Sahasrabudhe

Dr. Sujata Karve

Ar. Neha Adkar

Ar. Prajakta Kulkarni

Ar. Nikita Gurav

Ar. Sayali Kulkarni

Ar. Surabhi Gadkari

(NSS Co-ordinator)

Sanjay Danao

Sangita Mohokar

Amol Hinge

Harshada Vazarkar

Umesh Chavan

Dr. Meera Shirolkar & Dr. Chetan

Sahasrabudhe (for NAAC aspect)

Dr. Vaishali Angal ( for AICTE aspect)

All students who are members of BNCA's SES RE and NSS

**(students are welcome to volunteer and register as the members of  
SES RE Cell- please contact the team members to join the hands)**

# Competition 1: Viveka Subhashitam

## BE GOOD DO GOOD

An initiative by BNCA's Social Entrepreneurship, Swachhta & Rural Engagement Cell (SES & RE Cell) with guidance from Ministry of Education, Govt of India.

The competition seeks to recognize best practices under 'Individually Be Good and Community Wise Do Good'.

Send us photos of activity/activities you or your team has undertaken at individual/institutional/campus level or even at society/Village/ community level during 01/12/2020 to 17/01/2021 in any one of the following areas :

*Sanitation and Hygiene, Waste Management, Water Management, Energy Management, Greenery...*



### Some examples of activities are:

- Reducing waste, energy consumption, water usage etc. by adopting sustainable lifestyle
- Wet waste management - Organic compost making with kitchen waste,
- Brown leaf management - Organic compost making using Dry leaves,
- Urban food security - by creating kitchen gardens, vegetable gardens,
- Tree plantation and nurturing at personal, community level,
- Creative Upcycling at home
- Rainwater harvesting .....

**Who can Apply:**  
BNCA Students

**Register Before:**  
15th January 2021

**Last date of Submission:**  
18th January 2021, 11 PM

### How to Submit:

Email maximum 5 no. of slides in PDF format with photos of your activity or activities, explaining each activity in less than 50 words at [nikita.gurav@bnca.ac.in](mailto:nikita.gurav@bnca.ac.in)  
Add this poster, your name, Contact no., Year and Division on title page of the PDF.  
WINNING entries will be showcased in the SES&RE Cell Periodical.

To register and for any queries: mail/ message Ar. Nikita Gurav 9764930362

ORGANISED BY :



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Creative Upcycling at home

Rainwater harvesting .....

# Social Entrepreneurs

A social entrepreneur is a person who **pursues novel applications** that have the **potential to solve community-based problems.**

These individuals are willing to take on the risk and effort to create **positive changes in society through their initiatives.**

## **Competition 2:**

### **Social Entrepreneurship Proposal – A national level competition**

You have to prepare a Social Entrepreneurship of Business Project for your idea. The steps to follow are:

1. Identify the available local resources and come out with a plan on how to convert those resources into opportunities in Solar Power, Water harvesting, Waste management and Plantation or any other social project
2. You could also come out with a plan on how to add value to those available surplus resources and convert that into marketable and tradable Products

**Research on the available local resources, talk to rural entrepreneurs and come out with the draft of Social Entrepreneurship or Business Project  
Deadline: Two Weeks after completion of workshop**

**Implement and showcase your project online /in the campus in the form of poster presentation or PPT to your SES RE Cell  
Deadline: Four Weeks (21st January 2021)**

**Institutional Level Best Three Social Entrepreneurship or Business Projects implemented will be chosen by SESRE Cell  
Deadline: One Week (26 January 2021)**

**Regional Level Social Entrepreneurship or Business Project Presentation - Best Nine is chosen  
Deadline: Two Weeks (1st and 2nd week of February 2021)**

**National Level Business Project Presentation- All Regional Level Selected Entries will be awarded  
Deadline: One Week (Last Week of February 2021)**



**Thank you.**

