



**MEMORANDUM OF UNDERSTANDING (MOU)
FOR INDUSTRY-ACADEMIA PARTNERSHIP
09.10.2023**

PARTIES

1. Maharshi Karve Stree Shikshan Samstha' s **DR. B. N. COLLEGE OF ARCHITECTURE FOR WOMAN (BNCA)** (hereinafter referred to as "**The Institution**"), represented by Dr. Anurag Kashyap, Principal, located at Karvenagar Pune.
2. **ICONS ASSOCIATES** (hereinafter referred to as "**The Industry Partner**"), represented by Ar. Manasi Pardesi, located at Balewadi High Street, Balewadi, Pune Pune

BACKGROUND

This Memorandum of Understanding (MoU) establishes a partnership between The Institution and The Industry Partner to promote knowledge sharing, advocacy, research, on-field exposure, and the creation of placement and internship opportunities for students.

INTRODUCTION TO THE PARTIES

1. Dr. B. N. College of Architecture

Dr. B. N. College of architecture was established in 1994 with a view of imparting architectural education. The institute currently offers UG, PG, and Doctoral degree programs in architectural stream. The main objective of these programs is to transform a student into a competent graduate with sound knowledge of theory and practice who can handle the responsibilities of positions very well.

2. INDUSTRY PARTNER

ICON ASSOCIATES

Icons Associates has been in architectural industry since last 20 years. This firm is working on residential, commercial, and industrial projects. Besides this The Industry Partner is also working on interior projects also. This industry partner does designing as well as liosioning. Working on projects having almost 30 Lakhs sqft. of area

The purpose of this MoU is to establish a framework for collaboration between the Institution and the Industry Partner in the areas of knowledge sharing, advocacy and research, on-field exposure, placements, and internship opportunities. Both Parties recognize the mutual benefits of this partnership and are committed to promoting education, research, and workforce development.

TERMS AND CONDITIONS

1. Knowledge Sharing:

- a) The Institution and The Industry Partner agree to facilitate the exchange of knowledge, expertise, and resources to enhance the educational experience of students and promote industry-related research.
- b) Regular knowledge sharing sessions, workshops, seminars, and webinars will be organized to facilitate the exchange of information, trends, and best practices.
- c) The parties commit to collaborate in developing industry-oriented education programs/ courses.

2. Advocacy and Research

- a) The parties commit to collaborative research initiatives, joint projects, and publications that contribute to the advancement of relevant industries.
- b) The Institution will provide research support and access to its academic resources to aid in research projects initiated by either of the parties. Whereas the industry partner will provide necessary technical support, access to relevant data and sites, networking with professionals and other experts, and other necessary resources as required for the research project.

3. On-Field Exposure

- a) The Institution will encourage students to undertake visits, field trips, and practical training opportunities at The Industry Partner's facilities to provide real-world exposure to our students.
- b) The Industry Partner agrees to allocate resources and personnel to guide and mentor students during their on-field exposure.

4. Placements and Internship Opportunities

- a) The Industry Partner will actively participate in The Institution's placement and internship program by offering suitable positions and projects to students.
- b) The Institution will coordinate the placement and internship process, ensuring a seamless experience for both parties.

DURATION

This MoU will be in effect from the date of signing and will continue unless terminated.

TERMINATION

Either party may terminate this MoU with written notice or if the other party breaches any of its obligations outlined herein.

GENERAL GUIDELINES

- a) This MoU is being signed in good faith and is not to create any sort of legal binding obligations on either of the parties. Rather it is being signed to ensure effective implementation of collaborative activities.
- b) Any sort of outcome generated through this association will be collaborative in nature and will have equal visibility. Use of logos of both the parties indicating this association is an inherent part of this MoU.

CONFIDENTIALITY:

All information, data, and proprietary materials shared during the collaboration will be treated with strict confidentiality and will not be disclosed to third parties without the express written consent of the disclosing party.

AMENDMENTS

Any amendments to this MoU must be made in writing and signed by both parties.

EXECUTION

This MoU is executed in duplicate, with each party retaining one original copy.

**Dr. B. N. College of Architecture
for Women**




Signature:
Dr. Anurag Kashyap
Position: **Principal**
Date: **09.10.2023**

ICONS ASSOCIATES



Signature:
Ar. Manasi Pardeshi
Position:
Date: **09.10.2023**



Signature:
Ar. Sourabh Marathe
Position: **Internship and Placement Head**
Date: **09.10.2023**



Signature:
Dr. Vaishali Anagol
Position: **Project Coordinator**
Date: **09.10.2023**



Seal of the organization

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This MoU represents a commitment to collaboration and partnership between The Institution and The Industry Partner, with the aim of fostering knowledge exchange, research, on-field exposure, and enhanced opportunities for our students.